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Grade level: 4


Allow students, in groups or individually, to examine the campaign banner located at the above link (or attached) while answering the questions below in order. The questions are designed to guide students into a deeper analysis of the source and sharpen associated cognitive skills.

Level 1: Description
1. Who is Hannibal Hamlin?
2. What time period is this poster from?
3. Describe what you think is the most important characteristic of this poster.

Level 2: Interpretation
1. What do you think the eagle symbolizes?
2. How does this relate to a campaign?
3. What is significant about this campaign?

Level 3: Analysis
1. In what ways have Presidential campaign posters remained the same since the first century of the United States?
2. In what ways have they changed?
3. What evidence or proof do you have to back up your answers?