WHO, WHAT, WHEN, WHERE & WHY

WHO answers who is the important person you will be presenting.

WHAT answers what is important that you want to share? What are the details?

Be specific with your findings. The more specific details that you find, the more persuasive your argument will be.

WHEN answers the time frame for your findings. Ex. The Middle Ages, The American Revolutionary War, etc.

WHERE answers where the details take place in the world.

WHY answers why you believe what you do. Be convincing by gathering the facts that will help your client out the most.

WHO

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WHAT

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