Allow students, in groups or individually, to examine the advertisement located at the above line while answering the questions below in order. These questions will prepare students to think critically when observing primary source documents, particularly photographs.

**Level I: Description**

1. What is the purpose of the announcement?
2. Where and when does the sale seem to be happening?
3. What does the author of the announcement want everyone to know about the slaves to be sold?

**Level II: Interpretation**

1. Who was the intended target group that this announcement hoped to reach?
2. How does the author of the announcement describe the Africans?

**Level III: Analysis**

1. Describe the most important thing someone attending this sale might be concerned with.
2. Describe something that the sale announcement does not tell you about the Africans.
TO BE SOLD on board the Ship Bance-Yland, on tuesday the 6th of May next, at Ashley-Ferry; a choice cargo of about 250 fine healthy NEGROES, just arrived from the Windward & Rice Coast.

The utmost care has already been taken, and shall be continued, to keep them free from the least danger of being infected with the SMALL-POX, no boat having been on board, and all other communication with people from Charles-Town prevented.

Austin, Laurens, & Appleby.

N.B. Full one Half of the above Negroes have had the SMALL-POX in their own Country.