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**Grade level:** 5

**Primary Source Citation:** Schomburg Center for Research in Black Culture, Photographs and Prints Division, The New York Public Library. "To be sold, on board the ship Bance Island, ... negroes, just arrived from the Windward & Rice Coast." New York Public Library Digital Collections. Accessed January 24, 2018. <http://digitalcollections.nypl.org/items/510d47db-b78d-a3d9-e040-e00a18064a99>

Allow students, in groups or individually, to examine the advertisement located at the above line while answering the questions below in order. These questions will prepare students to think critically when observing primary source documents, particularly photographs.

### **Level I: Description**

- 1 What is the purpose of the announcement?
- 2 Where and when does the sale seem to be happening?
- 3 What does the author of the announcement want everyone to know about the slaves to be sold?

### **Level II: Interpretation**

- 1 Who was the intended target group that this announcement hoped to reach?
- 2 How does the author of the announcement describe the Africans?

### **Level III: Analysis**

- 1 Describe the most important thing someone attending this sale might be concerned with.
- 2 Describe something that the sale announcement does not tell you about the Africans.

**T**O BE SOLD on board the  
Ship *Bance-Island*, on tuesday the 6th  
of *May* next, at *Ashley-Ferry*; a choice  
cargo of about 250 fine healthy



## NEGROES,

just arrived from the  
Windward & Rice Coast.



—The utmost care has  
already been taken, and  
shall be continued, to keep them free from  
the least danger of being infected with the  
**SMALL-POX**, no boat having been on  
board, and all other communication with  
people from *Charles-Town* prevented.

*Austin, Laurens, & Appleby.*

**N. B.** Full one Half of the above Negroes have had the  
**SMALL-POX** in their own Country.